

# TY – Marketing Intern Opportunity



Would you describe yourself as ?



A confident person & good communicator

A creative thinker



Someone with a great eye for detail

A great problem solver!



If the answer, is Yes! We are looking for some TY marketing interns to help with some great projects over the next few months. These projects include:

Wild Poppy Wellbeing – Dealing with customers in-store and supporting the development of a new website design and digital content strategy.

Littleways Cancer Support Service – supporting the design and development of a new website, apps and information / resource section for this local charity.

Santa's Little Buddy – Helping to develop and create a Christmas campaign to support this exciting product.

## Interested In Website Design

Working on the Wild Poppy Wellbeing / LittleWay website. You will learn all about Website Design.

How to:

Use the shopify e-commerce solution.  
Create content, imagery and sliders.  
Install and use a range of Store Apps.  
Create resource centres and create SEO strategies.

## Love Being Creative

Explore your creative talent, while you work on Santa's Little Buddy. You will learn how to create marketing campaigns using different marketing tools. Campaigns that will focus on:

Press and PR related activities  
Bespoke digital media.  
Events.

## Want To Learn More About Retail Marketing!

Working in the Wild Poppy Wellbeing store. You will learn all about how a retail store really works behind the scenes.

What is retail VAT, trade price, wholesale price, product bar codes. How trade catalogues work and how to pick products for the store. based on trends and seasonality.

## What Next !

Step 1  
Create an up to date CV

Step 2  
Write a letter explaining which project you would like to work on and why.

Step 3  
Applications to be returned to Ms O Reilly on or before **October 22nd**

